

Service Offerings

Below are the service offerings of A.Spin Designs by Andrea Spinasanto.

Custom packages are allowed with client and service provider via direct requests.

Brand Design

Primary logo + secondary logo

Icons + illustrations

Color palette

Typography + licensing

Brand guidelines

Internal and external styleguides

Branded social posts

Photography

Photography

Food Photography

Family Photography

Website Photography

Product Photography

Headshots

Graduation Photos

+ Photography session

+ Photo Editing: adjustment to composition, lighting, photoshop, coloration

Illustrations

Custom illustration work for digital or print use.

Painting

Custom painting for personal use or signage.

Web Design

CMS Website to showcase your brand and connect with your audience. Custom design based on your existing brand.

Designing, creating, maintaining.

+ Wireframes

+ Agreed on timeline

+ Set launch date

+ Revisions to website

+ Website support

+ Desktop and mobile responsive design

+ Forms as needed

+ Launch social posts

Advertising Design

Creating visual communications that are used to promote products or services.

+ Digital Ads - web banners

+ Print Ads - magazine, newspaper ad space

+ Billboards

+ Creative consulting on advertising space recommendations

Social Media

Photography as needed

Photoediting as needed

Recommended captions + hashtags

Layout design with applied branding

Strategy Meeting

Content Calendar

Findings on current best practices

Packaging Design

Functional + visually appealing packaging layout.

Label/Sticker Design

Custom creation of design for stickers and labels.

Design Retainer

Providing design support on an ongoing basis with an set amount of hours worked per month. This work can include services listed above such as social media graphics, social media calendar, business cards, flyers, banners, advertisements. This package includes revisions, ensured brand consistency, regular check-ins and set aside time for strategy sessions.

General Pricing

Subject to change based on timeline and individual clients needs. Work will be on an agreed upon timeline and both parties must sign a mutual agreement. Combined packages are offered at a discounted rate, please inquire with specific needs.

Brand Design

Starting investment: \$2,000+

Advertising Design

Starting investment: \$40/hr

Photography

Starting investment: \$250+

This cost is determined by subject, time, modifications.

Social Media

Starting investment: \$40/hr

Illustrations

Starting investment: \$40/hr

Label/Sticker Design

Starting investment: \$35/hr

Painting

Starting investment (personal): \$35+

Starting investment business):\$35+

Packaging Design

Starting investment: \$45/hr

Web Design

Starting investment: \$2,000+

Design Retainer

Plans start at \$500/month for 10 design hours, with option to scale up hours per month, depending on availability.